CURRICULUM VITAE

First name: Ljubica
Last name: Jocić
Qualification: Graduate Journalist
Date and place of birth: 19 March 1986, Kikinda
Address: Vojvode Mišića 62/90, Niš
Mobile phone: 063/10-30-126
E-mail: ljubicajocic9@gmail.com



EDUCATION

- University of Niš, Faculty of Philosophy, Department of Journalism (2005–2014); graduated in May 2014 with a GPA of 7.87
- Dušan Vasiljev Grammar School, Kikinda (2001–2005), Social Sciences and Languages track

CURRENT POSITION

- Deputy Editor-in-Chief (since May 2022) and sports journalist at the Južne vesti news portal (since September 2010)

PROFESSIONAL EXPERIENCE

- Social Media Manager, Južne vesti (November 2017–September 2020)
- Media Officer, FK Radnički Niš (2012–2014); served as the club spokesperson while the team competed in the highest domestic league and managed the club's official website
- Field Reporter, Srpski fudbal football website (2011–2012)
- Sports journalist and news reporter, City Radio, Niš (2007–August 2010)
- Volunteer with several non-governmental organizations in Niš (2006–2007)

ADDITIONAL TRAINING AND PROFESSIONAL DEVELOPMENT

- Women's Sport and Women in Sport During the Coronavirus Pandemic panel, Center for the Advancement of Women in Sport, August 2020
- Research and writing of the article "Politicians Operating Outside the Law in the Management Boards of Sports Clubs in Niš" for the Slavko Ćuruvija Foundation project "What Serbia Is Silent About", 2016
- Journalism and Social Media – An Opportunity, Not an Obstacle, one-day media literacy and social media workshop, Media Center Niš, October 2014
- Training in Serbia's Public Finance System and Investigative Journalism, seminar for newspapers, Belgrade, July 2014
- School of Multimedia Journalism, workshops in journalism, photography, filming, editing and social media, Media Center Niš, 2012
- Online Journalism, Deutsche Welle Academy seminar, Niš, September 2011
- School of Investigative Journalism, workshops with journalists organized by Južne vesti, Niš, 2011
- Writing for the Web, IREX, Novi Pazar, February 2010
- Internet Journalism Workshop, conducted by media consultant William Silcock, Media Center Niš, June 2008 (certificate)

AWARDS

- Winner of the Niš Sports Journalist of the Year award for 2011

MEMBERSHIPS AND ACTIVITIES

- Active member of the Niš Sports Journalists' Section since 2008. The organization has existed since 1979, and its members select Niš's best athlete, sports team and young athlete every year.

LANGUAGES

- German – writing, reading and speaking: very good
- English – writing, reading and speaking: very good
- Italian – Level I course at Dante Alighieri
- Greek – writing, reading and speaking: good

COMPUTER SKILLS

- MS Office, PowerPoint, Sound Forge, Photoshop, Vegas, Linux and internet browsers

- Social media
- Google Analytics monitoring and reporting
- Advanced proficiency in working with AI tools

DRIVING LICENCE

Category B

November 2026