



**S·E·E·M·O**  
SOUTH EAST EUROPE MEDIA ORGANISATION



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**INTERNATIONAL ACADEMY**



**SECEPRO**  
South East and Central Europe PR Organisation

**GERMAN NEWS SERVICE**  
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## **II Istria Media Days Media for Social Inclusion and Integration – Challenges for Competence of Social Discourse and Social Culture**

Conference language: English  
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More:

<https://seemo.org/ii-istria-media-days-14-16-october-2024/>

Online registration:

<https://seemo.org/seemo-registration-form-for-istria-media-days-14-16-october-2024-registration-deadline-friday-7-september-2024-1-pm-13-00/>

Online over SEEMO web:

<https://seemo.org/live-coverage-starts-onmonday-14-october-2024-and-tuesday-15-october-2024-according-to-theconference-agenda/>

## Monday 14 October 2024 (Studio)

13:00	<b>Welcome</b> <ul style="list-style-type: none"><li>• Thomas Bauer, Professor emeritus, Department of Communication, University of Vienna, Vienna, Member of the international Jury of Comenius EduMedia Award, President of European Society for Education and Communication (ESEC), president of AAFA (Austrian-American Film Studies), founding president and head of the Board of Editors of OKTO Community TV Vienna</li><li>• Oliver Vujović, Secretary General, South East Europe Media Organisation (SEEMO)</li></ul>
13:10	<b>Foreign workers in Croatia: Are we Being Racist?</b> <ul style="list-style-type: none"><li>• Nensi Blažević, Lekturer, Faculty of Political Science, Zagreb</li><li>• Matija Matković, Journalist, Croatian Radiotelevision (HRT), Zagreb, Journalist, Student Television, Zagreb and Student Assistant, Faculty of Political Science, Zagreb</li><li>• Marko Kralj, Journalist at the Student Television, Zagreb and Student Assistant, Faculty of Political Science, Zagreb.</li></ul>
13:50	<b>Media and Sports - The Divisions in Serbia with Sport Channels and the Influence of Politics on Sports and Hate Speech</b> <ul style="list-style-type: none"><li>• Dejan Milenković, Associate Professor of Public Administration and Media Law and Media Policy at the Faculty of Political Sciences, University of Belgrade</li></ul>
14:30	<b>The SIMS (Sports Inclusion Media Seal) Project as Crucial Connection Between Sports Media and Inclusive Sports</b> <ul style="list-style-type: none"><li>• Jura Ozmec, Professor, University Vern, Zagreb, Editor in Chief SPTV (Sportska televizija), Zagreb, Executive Comitee member Association Internationale de la Presse Sportive (AIPS) and President Croatian Sports Journalists Association, Zagreb</li><li>• Marc Declercq, Member, Sports Press Association of Madrid, and Espana se Mueve, Madrid</li></ul>
15:10	<b>People with disabilities and media</b> <ul style="list-style-type: none"><li>• Boban Tomić, Dean, Higher School of Communication/Visoka škola za komunikacije, Belgrade</li><li>• Nikola Stojanović, Student, Higher School of Communication/Visoka škola za komunikacije, Belgrade</li></ul>
15:50	<b>Abuse of Deepfake Technology With the Aim of Violating the Dignity of Persons - Cases in the Media in Southeast Europe</b> <ul style="list-style-type: none"><li>• Tomislav Levak, Lecturer, Department of Culture, Media and Management, Academy of Art and Culture, Josip Juraj Strossmayer University, Osijek</li><li>• Elena Lukić, Student</li></ul>
16:30	<b>Sexist media content and reporting on gender violence in the media</b> <ul style="list-style-type: none"><li>• Remzie Shahini-Hoxhaj, Professor, Department of Journalism, Universiteti i</li></ul>

	Prishtinës Hasan Prishtina, Pristina and Director, Media Institute, University of Prishtina, Pristina
<b>17:10</b>	<b>Media and Gender Non-Discriminatory Language</b> <ul style="list-style-type: none"> <li>• Viktorija Car, Professor, Communication and Media studies, University of Split, Split</li> <li>• Tonči Gabelić, MA in Journalism, Faculty of Political Science, University of Zagreb</li> </ul>
<b>17:50</b>	<b>Closing Remarks I day</b>
<b>18:00</b>	<b>End I day</b>

**Tuesday 15 October 2024**

<b>10:00</b>	<b>Introduction II Day and Presentation: Challenges of Change in Determining Qualities of Social Practice. Media Literacy - A Crucial Factor for the Sociability of Media Society</b> <ul style="list-style-type: none"> <li>• Thomas Bauer, Professor emeritus, Department of Communication, University of Vienna, Vienna, Member of the international Jury of Comenius EduMedia Award, President of European Society for Education and Communication (ESEC), president of AAFA (Austrian-American Film Studies), founding president and head of the Board of Editors of OKTO Community TV Vienna</li> </ul>
<b>10:45</b>	<b>Women in the Integration Process - the Self-Image of Alevi Women from Dersim and their Portrayal in the Austrian media</b> <ul style="list-style-type: none"> <li>• Eser Akbaba, Journalist and Project Manager, Vienna</li> </ul>
<b>11:20</b>	<b>Migration and Media in Albania: From Transit Stories to Political Settlements</b> <ul style="list-style-type: none"> <li>• Lutfi Dervishi, Lecturer, Department of Journalism and Communication, University of Tirana, Tirana</li> </ul>
<b>12:00</b>	<b>Media Competencies for Reporting Diversity: Experience of Education of Journalists at the University of Sarajevo</b> <ul style="list-style-type: none"> <li>• Lejla Turčilo, Professor, Department of Journalism, Faculty of Political Science, University of Sarajevo</li> </ul>
<b>12:40</b>	<b>Media and National Minorities – The Case of Political Pressure on Media in the Hungarian Language in Vojvodina</b> <ul style="list-style-type: none"> <li>• Dinko Gruhonjić, Associate Professor, Faculty of Philosophy, University of Novi Sad, Novi Sad and Program Director, Independent Journalists Association of Vojvodina (NDNV), Novi Sad</li> </ul>
<b>13:20</b>	<b>Migrants Crises and Media Reports in North Macedonia</b> <ul style="list-style-type: none"> <li>• Katerina Veljanovska Blazhevaska, Professor of Political Science, Faculty of Security Studies, MIT University, Skopje</li> </ul>
<b>14:00</b>	<b>Amplifying Youth Voices: Institutional and Digital Strategies to Counter Hate Speech in Southeast Europe</b>

	<ul style="list-style-type: none"> <li>• Katharine Sarikakis, Professor, Communication Science, Department of Communication, University of Vienna, Vienna</li> <li>• Oleksandra Gudkova, Senior Researcher (postdoc), Department of Communication, University of Vienna, Vienna</li> <li>• Senad Alibegović, PhD candidate at the University of Vienna, Department of Communication, Vienna</li> </ul>
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<b>14:40</b>	<p><b>Diversity and Guiding Distinctions in Media, viewed through a Spencer-Brown and Luhmannian perspective</b></p> <ul style="list-style-type: none"> <li>• Tilia Stingl de Vasconcelos Guedes, Academic Coordinator, Project Manager, Lecturer, and Social Systems Expert, Vienna</li> </ul>
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<b>15:20</b>	<p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>• Thomas Bauer</li> <li>• Oliver Vujović</li> </ul>
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<b>15:30</b>	<b>End II Istria Media Days</b>
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