

ELENA LUKIĆ (univ. bacc. cult.)



EDUCATION

- **Primary School Matija Petar Katančić** | Valpovo (2007 - 2015)
- **High School Valpovo | Opća gimnazija** (2015 - 2019)
- **Academy of Arts and Culture in Osijek** | Undergraduate university study of Culture, media and management (2019 - 2022)
 - Grade point average: 4.900
 - Academic honor „Cum laude”
 - Dean's award
- **Academy of Arts and Culture in Osijek** | Graduate university double major Media and Public Relations, Management in Culture and Creative Industries (2022 - today)
 - Rector's award

WORK EXPERIENCE

- **Ticketing and service** | Croatian National Theatre in Osijek (October 2019 - March 2021)
- **Journalism** | PLUS portal | Newspaper Glas Slavonije (September 2020 - today)
- **Polling** | Ipsos agency (April 2021 - May 2021)
 - Market, media and public opinion research
- **Radio hosting** | Croatian radio and television in Osijek, radio program Brtva glave (January 2022 - December 2022)
- **Waitressing** | Franz Koch restaurant, Gastro pub Bulart 1887 (December 2022 - January 2023)

VOLUNTEER EXPERIENCE AND PROJECTS

- **PRONI Center for Social Teaching** | Osijek (September 2021 - December 2021)
 - Writing articles, conducting interviews and taking photos for the official website.
- **Erasmus Student Network** | Osijek (September 2021 - June 2023)
 - Writing posts and creating visuals for social networks.
 - Work in PR and promotion of ESN.
 - Conception and organization of events.
- **Media in Time Festival of Journalism** | Center for media culture | Vukovar, Vinkovci (November 2021, September 2022 and June 2023)
 - Writing articles as a faculty representative.
- **Fažana Media Fest: Women and Media** | Center for Investigative Journalism | Fažana (5. - 11. September 2022)
 - Writing articles as a faculty representative.
- **Regional School of Quality Journalism** | Friedrich Naumann Foundation, CINS, Istinomer, Oštro Hrvatska | Crikvenica (September - October 2023)
 - Writing articles as a faculty representative.
- **Fra Ma Fu Festival of Reportage and Reporters** | HND, SINKO | Daruvar (October 2022, 2023 and 2024)
 - Writing articles as a faculty representative.

LIFE GOALS

- In the future, I would like to explore **public relations**, improve my **journalistic skills**, do serious **scientific research** and learn more about **women' s rights** and **media**.

SKILLS

- Communicativeness
- Creativity
- Organization
- Eloquence
- Team worker
- Languages: Croatian and English (C2)