



CIM - Centre for Media and Communication Research
Faculty of Political Science, University of Zagreb



The Guardian

Agenda

THE MEDIA AND ELECTION COVERAGE



Opatija, 29 June -1 July 2007



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Friday, 29 June 2007

13:00 Meeting in the lobby of the **Panorama Zagreb Hotel** (for participants accommodated in this hotel - local SEEMO staff will wait in the lobby at the meeting point), bus transfer to Opatija- **Hotel Ambassador**

16.30 Accommodation in Opatija

19.30 Registration of participants and welcome reception

20.00 Dinner and opening of the conference, Hotel AMBASADOR

Moderator: Zrinka Vrabec Mojzeš

Opening by:

Zlatko Komadina, Governor of the County

Stjepan Malović, International Center for Education of Journalists

Welcome statements:

Erhard Busek, Special Coordinator, Stability Pact, Brussels

Ellen Mickiewicz, Professor, Duke University

Jorge Fuentes, Head of the OSCE Mission to Croatia

Dragan Primorac, Minister of Science, Education and Sports

Panel Discussion - Videoconference with Sarajevo, Zagreb, Belgrade

Saturday, 30 June 2007



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09.45 – Meeting of the group in the lobby of Hotel Ambassador

09.50 – Walk to ICEJ

ICEJ Hall, Nazorova 2

10:00-11:30 The Role of the Media in Covering Elections

Chairperson: Zrinka Vrabec Mojzes, Radio 101

Ellen Mickiewitz, Duke University

Erhard Busek, Stability Pact for South East Europe

David Dadge, World Press Freedom Review, Vienna

Discussion: Q & A

11:30-11:45 Coffee break

11:45-13:15 Croatian Election Experiences



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Chairperson: Dragutin Lučić Luce, Croatian Journalist Association,
President

Suzana Jasic, GONG President,

Zrinjka Peruško, Centre for Media and Communication Research and
Department of Journalism, Faculty of Political Sciences, University of
Zagreb

Mislav Bago, Croatian Television, Journalist

Discussion: Q & A

13:15-14:00 Working Lunch at hotel Bristol

14:00-15:00 The Role of Public Opinion in Electoral Campaigns

Chairperson: Zrinjka Peruško, CIM, FPZG, Zagreb

Žarko Puhovski, Faculty of Philosophy Zagreb

Ante Gavranović, SEEMO Croatia, Zagreb

Gordana Suša, VIN, Belgrade

Mitja Meršol, former editor-in-chief, Delo, Ljubljana

Discussion: Q & A



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15:00-16:00 Media Experiences in Elections Reporting – Panel A

Chairperson: Oliver Vujović, SEEMO

Veran Matić, B92, Belgrade

Mirjana Milošević, Media Center, Belgrade

Ognian Zlatev, Media Development Center, Sofia

Razvan Martin, Media Monitoring Agency, Bucharest

Discussion: Q & A

16:00-16.15 Coffee break

16:15-17.15 Media Experiences in Elections Reporting – Panel B

Chairperson: Oliver Vujović, SEEMO

Dubravka Valić Nedeljković, Director, Novosadska novinarska škola, Novi Sad

Brankica Petković, Peace Institute, Ljubljana

Discussion: Q & A

17.15-18.15 Surveys, Elections and the Media



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Chairperson: Stjepan Malović, ICEJ

Dragan Bagić, Faculty of Philosophy Zagreb

Nadežda Gaće, NUNS, Belgrade

Mario Bošnjak: Promotion of the book *Media and Elections*

Discussion: Q & A

End of the conference for those participants not accommodated in Opatija

19.00 Bus Transfer from Hotel Ambassador to the Dinner

20.00 Dinner at a local Istrian restaurant, sponsored by the County of Istria

Transfer from the hotel to the restaurant by bus.

Sunday, 1 July 2007

12:00 Bus Transfer from Hotel Ambassador to Zagreb Airport and Zagreb Railway Station