I SOUTH EAST EUROPE MEDIA FORUM
ZAGREB, CROATIA

Meeting between publishers, media executives, editors-in-chief and leading journalists from South East Europe (SEE)

Media and Democracy in South East Europe: Developments and Future

27 June – 28 June 2007, Zagreb

under the
Patronage of
the President of Croatia H.E. Stjepan Mesic

WAZ Mediengruppe
Konrad-Adenauer-Stiftung (KAS)
South East Europe Media Organisation (SEEMO) - affiliate of the International Press Institute (IPI)

with local partners

Europapress Holding (EPH), HINA, HRT, Mediaservis, Obiteljski radio and NCL Media Group

Conference languages:

English, German and Croatian (with translation)

Conference venue:

Croatian Journalists' Association (HND), Perkovceva 2, 10000 Zagreb

Wednesday, 27 June 2007

Arrival of participants

13.00 **Opening of the registration in Hotel Panorama Four Points, Zagreb and Hotel Westin, Zagreb – SEEMO registration desk (for guests in this two hotels the registration is in the hotel)**

16.10 Meet in the lobby of the **Hotel Panorama Four Points** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)

16.20 Bus transfer from the **Hotel Panorama Four Points** to the conference venue

16.25 Meet in the lobby of the **Hotel Westin** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)

16.30 Bus transfer from the **Hotel Westin** to the conference venue

16.45 Registration of Participants (participants from Zagreb and for guests in hotel Laguna) and welcome drink at the Croatian Journalists' Association (HND), Perkovceva 2, 10000 Zagreb

17.15 **Opening ceremony**

Oliver Vujovic, Secretary General, SEEMO, Vienna (Chairperson)

Ante Gavranovic, SEEMO Croatia President and former President of the Croatian Journalists' Association, Zagreb

17.30 **Welcome speech by the President of Croatia H.E. Stjepan Mesic**

Short Interview with the President
Nadezda Gace, President, Independent Journalist Association of Serbia, NUNS, Belgrade (5 minutes)
Jorgos Papadakis, Journalist, Athens (5 minutes)

18.00 **Welcome Statements and Introductions**
Stephan Holthoff-Pförtner, WAZ Media Group, Representative of the proprietors of the Funke family-owned company, Essen
Christian Schmitz, Konrad-Adenauer-Stiftung (KAS), Director for Croatia and Slovenia
Dirk Förger, Konrad-Adenauer-Stiftung (KAS), Director of the Project Media and Democracy South East Europe, Sofia
Ivo Pukanic, CEO, NCL Media Group, Zagreb

18.40 **Welcome Discussion: Economic Position of Print Media in Croatia**

19.30 **Education of Journalists – WAZ Model**:
Presentation by **Lutz Niethammer, University of Jena**

20.00 **Bus transfer from HND to the Reception hosted by the President of Croatia H.E. Stjepan Mesic (for security reasons only participants with the SEEMF ID cards may enter the bus.)**

20.30 **Reception hosted by the President of Croatia H.E. Stjepan Mesic – Welcome by Budimr Loncar,** Advisor to Croatian President Stjepan Mesic

22.30 **Bus transfers to hotels**

Thursday, 28 June 2007

08.45 Meeting in the lobby of the **Four Points Panorama Hotel** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)

08.55 Bus transfer from the **Four Points Panorama Hotel** to the conference venue

08.55 Meeting in the lobby of the **Hotel Westin** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)

09.05 Bus transfer from the **Hotel Westin** to the conference venue

09.30 **Panel I – Economics and Media**

Chairperson: Boris Bergant, Deputy Director RTV Slovenia, Ljubljana and EBU Vice President

Panellists:
Ellen Mickiewicz, Duke University Director, DeWitt Wallace Center for Media and Democracy, Duke University, Durham, USA
Agron Bajrami, Editor-in-Chief, *Koha Ditore* daily, Pristina
Marie-Helene Magenschab, CEO, Vip-net, Zagreb
Risto Popovski, Director and owner, Makfax news agency, Skopje
Judit Kazmer, Director, Pannon Lapok Társaságot, Budapest
Samra Luckin, Director, Boram Network and IAA BiH President, Sarajevo
Nicolas Chatara-Morse, VP Development, Project Syndicate, Prague

10.45 Break

11.00 Follow up of the I Panel:
Discussion: Q & A

12.00 Working Lunch

13.00 **WAZ-SEEMO Award Ceremony**

13.15 **Panel II – Politics and Media**

Chairpersons: Mitja Mersol, Former Editor-in-Chief, *Delo* daily, Ljubljana and **Marta Palic**, Editor, Radio Novi Sad, Novi Sad.

Session A

Panellists:
Erhard Busek, Special Co-ordinator, Stability Pact for SEE, Brussels
Bodo Hombach, Managing Director, WAZ Media Group, Essen

Ognian Zlatev, Director, Media Development Center, Sofia
Danko Plevnik, Columnist, *Slobodna Dalmacija* daily, Split

Discussion: Q & A

14.30 Session B
Panellists:
Otto Altendorfer, Hochschule Mittweida, Mittweida
Gordana Susa, Editor-in-Chief, VIN production, Belgrade
Drago Hedl, Investigative Reporter, *Feral Tribune* weekly, Split / Osijek
David Hencke, Westminster Correspondent, *Guardian* daily, London
Berislav Jelinic, Investigative Reporter, NCL Media Group, Zagreb

Discussion: Q & A

15.45 **Coffee Break (drinks will be served in the conference room)**

16.00 **Panel III – European Standards: Media Freedom and Responsibility**

Chairperson: **David Dadge,** Legal Expert and Editor-in-Chief, World Press Freedom Review, Vienna

Panellists:
Dejan Anastasijevic, Editor, *Vreme* magazine, Belgrade
Venelina Gotscheva, Editor-in-Chief, *24 Hours* daily, Sofia
Victor Roncea, Foreign Policy Editor, *Ziua daily*, Bucharest
Jim Boumelha, President, International Federation of Journalists (IFJ), Brussels
Vesna Alaburic, Attorney at Law , Zagreb
Werner Herics, Director, Politika, Belgrade

Discussion: Q & A

17.15 Chairperson: **Radomir Licina,** *Danas* daily Belgrade and SEEMO Board member

Panellists:

Bettina Burkart, Editor, Deutsche Welle Radio, Bonn
Veran Matic, Editor-in-Chief, RTV B92, Belgrade
Dragutin Lucic Luce, President of the Croatian Journalists' Association, Zagreb
Abdulhalim Dede, Owner of minority media, Greece
Frrok Cupi, Director and owner, *Politika* weekly, Tirana
Goran Mihajlovski, Editor-in-Chief, *Vest* daily, Skopje

Discussion: Q & A

18.30 Closing Presentation: Media Freedom and Responsibility: Ethics and Professional Codes of Quality Journalism by **Johann Fritz,** Director, Internatonal Press Institute (IPI), Vienna

18.45. **Closing Statement**

Andreas Rudas, WAZ South East Europe, Vienna
Srgjan Kerim, WAZ South East Europe, Vienna and President of the UN General Assembly, New York

19.15 Bus transfer to hotels

20.35 Meeting in the lobby of the **Panorama Hotel** / **Hotel Westin**

20.45 Bus transfer from the **Panorama Zagreb Hotel** to the Dinner

20.50 Bus transfer from the **Hotel Westin** to the Dinner

21.00 **Farewell Dinner**

Address: Kulturni klub "Kod Drageca", Trg Marsala Tita 10
(Muzej za umjetnost i obrt)

23.30 Bus transfer to the hotels

Friday, 29 June 2007

Departure of participants